

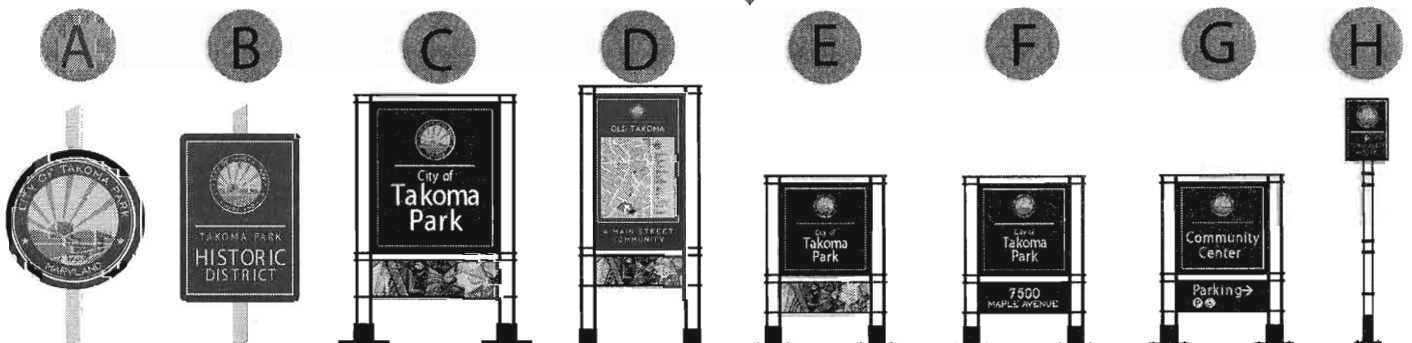
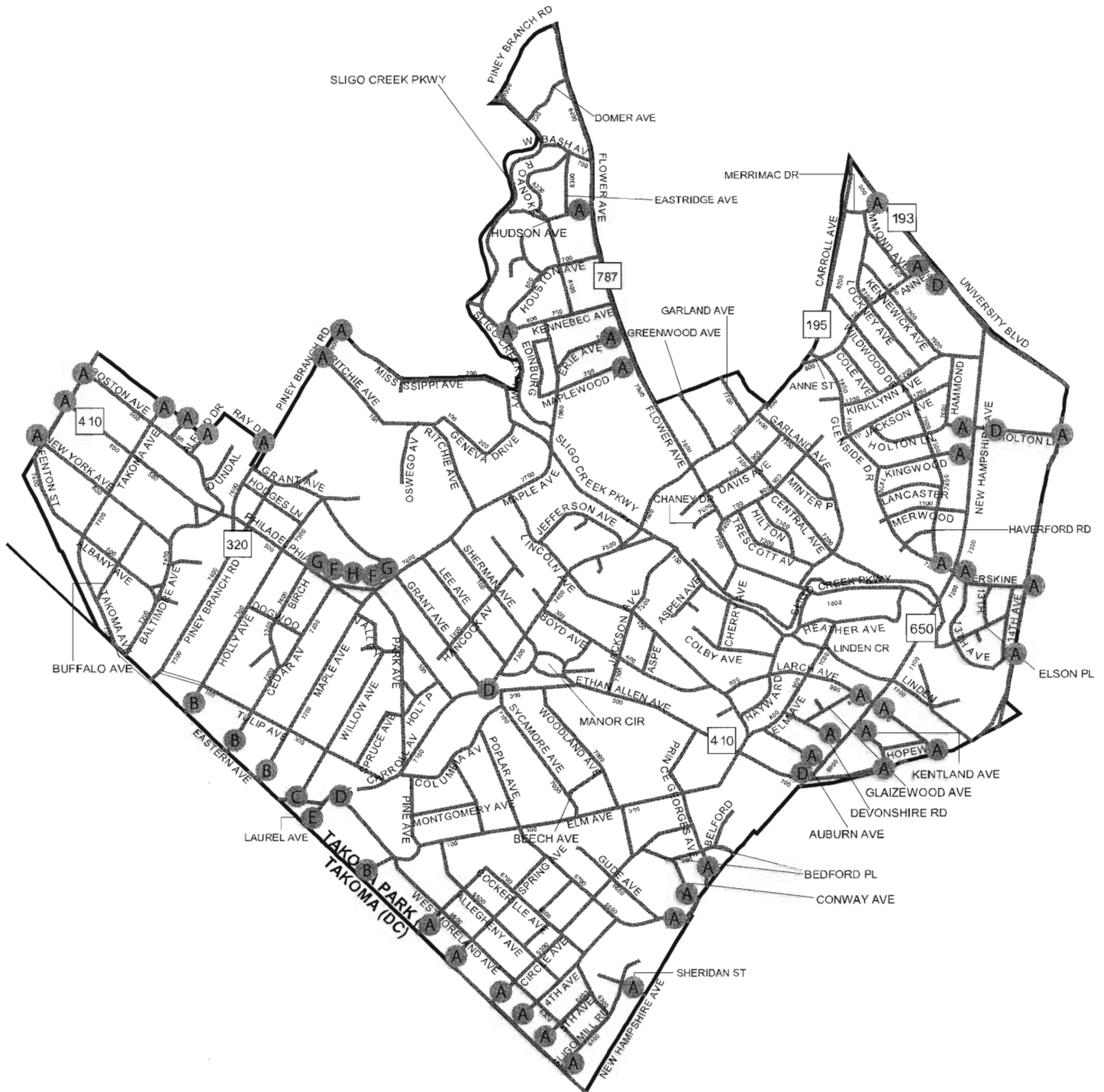
Worksession

Agenda Item #	5
Meeting Date	September 17, 2007
Prepared By	David Suls, Associate Planner
Approved By	Barbara B. Matthews City Manager

Discussion Item	Gateway and Wayfinding Signage - Fabrication and Installation
Background	<p>The City issued a Request for Proposals on July 16, 2007 for the Takoma Park Gateway and Wayfinding signage program. The proposal called for the fabrication and installation of 8 sign types with a total of 56 signs to be installed throughout the City.</p> <p>A total of six proposals were received with the lowest bid submitted by Image Works, Inc. of Ashland Virginia.</p>
Policy	<p>To identify the boundaries of the community and its assets while maintaining the character of its residential and commercial neighborhoods.</p> <p>“To install gateway and wayfinding sign system.” <i>Council Goals FY07-08</i></p>
Fiscal Impact	FY08 Budget allocated \$60,000. Cost is \$57,684.
Attachments	<ul style="list-style-type: none"> • Drawings of the 8 sign types to be installed • List of sign locations • Map of sign locations • Example of similar tertiary gateway signage in Washington, DC • Listing of Bids submitted in response to the Request for Proposals
Recommendation	Review bids. A Single Reading Ordinance awarding a contract to Image Works, Inc. for the fabrication and installation of the sign system is scheduled for September 24, 2007.
Special Consideration	

Wayfinding Signage Installation

2007



Wayfinding Signage Installation

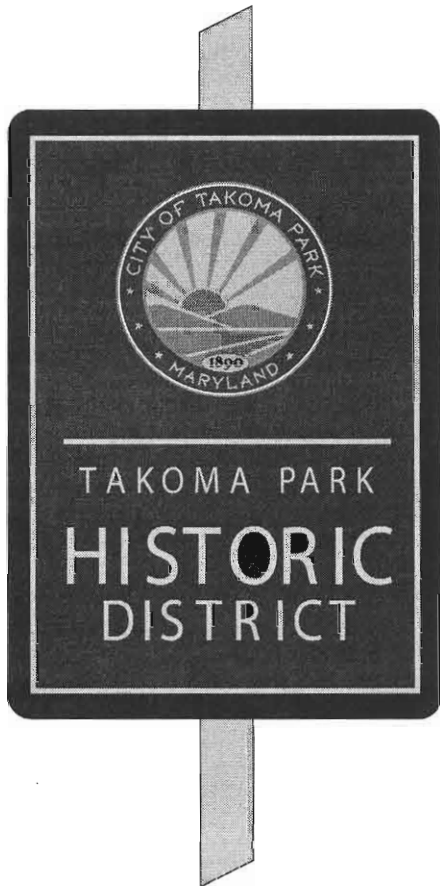
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Tertiary Gateway



- Second Avenue and Eastern Avenue
- Highland Avenue and Eastern
- Kansas Avenue and Eastern Avenue
- Fourth Avenue and Eastern Avenue
- Fifth Avenue and Eastern Avenue
- Conway Avenue and New Hampshire Avenue
- Prince George's Avenue and New Hampshire Avenue
- Larch Avenue and Olson Road
- Elson Street at City border
- Erskine Street off 14th Avenue
- Kingwood Drive and New Hampshire Avenue
- Holton Lane and New Hampshire Avenue
- Holton Lane at la Union Mall
- Anne Street and University Boulevard
- Merrimac Drive and University Boulevard
- Ray Drive and Piney Branch Avenue
- New York Avenue and Chicago Avenue
- Sligo Mill and Eastern Avenue
- Sheridan Street and New Hampshire Avenue
- Poplar Avenue and New Hampshire Avenue
- Ethan Allen avenue and New Hampshire Avenue
- Auburn Avenue and New Hampshire Avenue
- Devonshire Road and New Hampshire Avenue
- Kentland Avenue and New Hampshire Avenue
- Kentland Avenue and East-West Highway
- Larch Avenue and New Hampshire Avenue, both sides
- Sligo Creek Parkway and New Hampshire Avenue
- Erskine Avenue and New Hampshire Avenue
- Glenside Drive and New Hampshire Avenue
- Maplewood Avenue and Flower Avenue
- Erie Avenue and Flower Avenue
- Kennebec Avenue and Sligo Creek Parkway
- Hudson Avenue and Flower Avenue
- Mississippi Avenue and Piney Branch
- Ritchie Avenue and Piney Branch
- Alfred Drive at the City border
- Margaret Avenue at City border
- Takoma Avenue at City border
- Boston Avenue and Chicago Avenue
- Philadelphia Avenue and Chicago Avenue

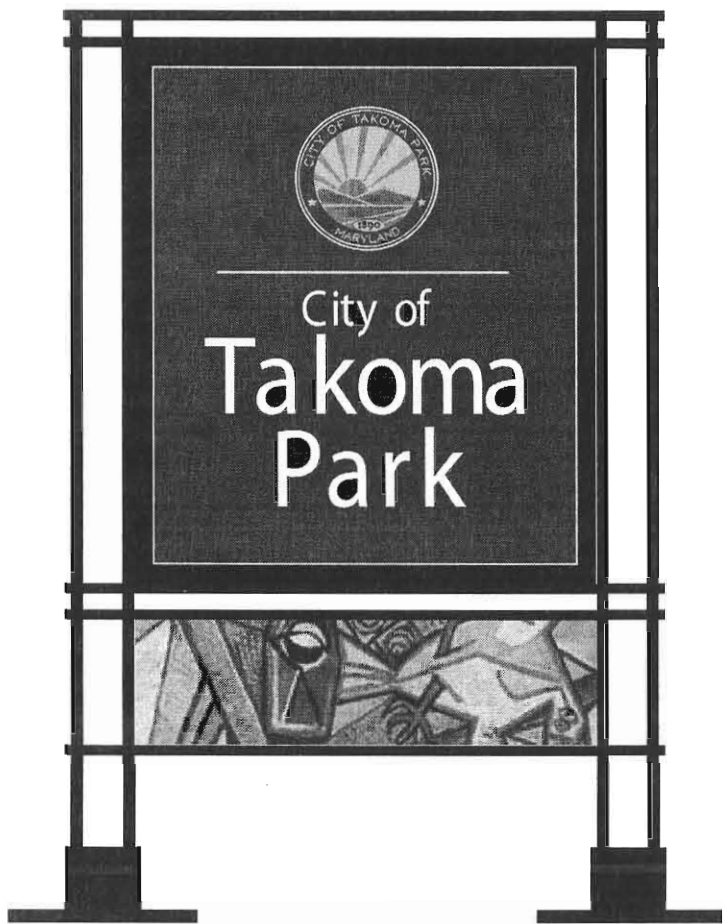




B

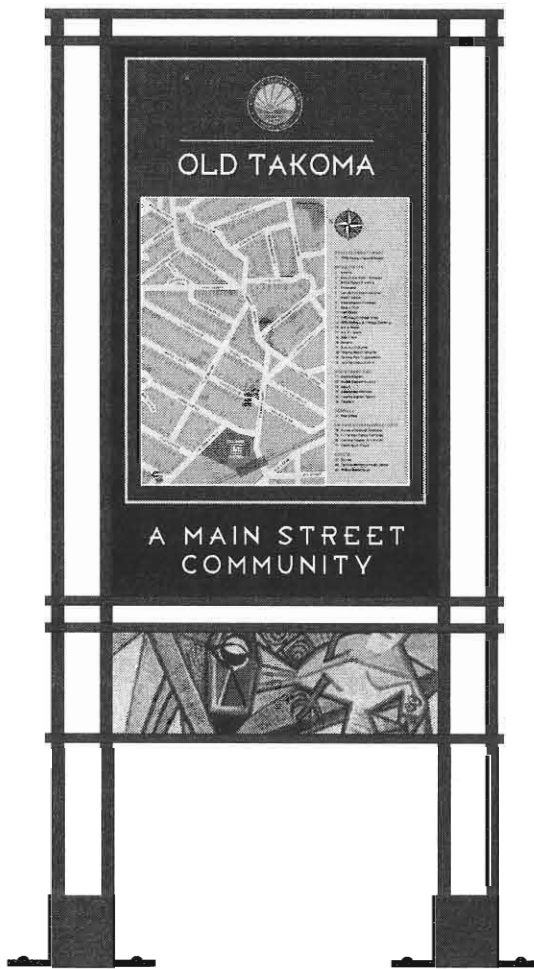
Historic District

- Holly Avenue and Eastern Avenue
- Cedar Avenue and Eastern Avenue
- Maple Avenue and Eastern Avenue
- Eastern and Walnut Avenue



Primary Gateway

- Carroll Avenue and Willow Avenue



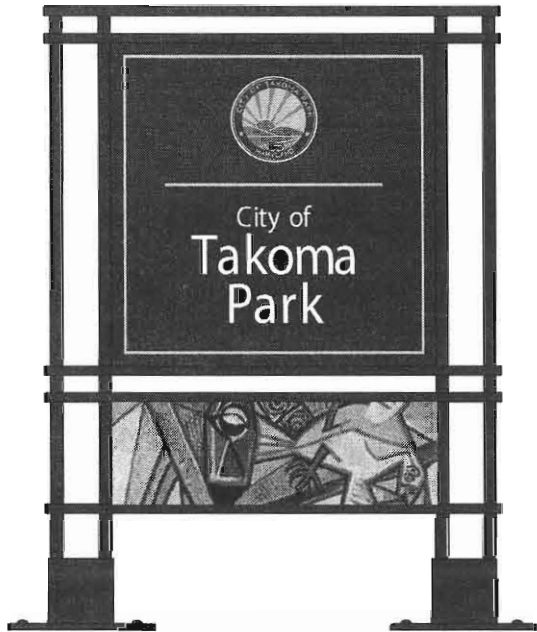
D

Pedestrian Kiosk

- Carroll Avenue at Laurel
- New Hampshire Avenue at Ethan Allen Avenue
- Holton Lane in front of Post Office
- University Boulevard near Safeway
- Takoma Junction

Wayfinding Signage Installation

2007



Area Identification

- Laurel Avenue at Eastern Avenue



F

Community Center Area Identification
7500 Maple Avenue



G

Community Center Parking Identification
7500 Maple Avenue



H

Community Center Direction
7500 Maple Avenue



Wayfinding Bids

8/31/2007

	NW Sign Industries, Inc.	J&J Architectural	Image Works, Inc.	Color-Ad, Inc.	Serigraphics Sign Systems, Inc.	Big Apple Vision Group	Quantity
Large Primary Gateway (A.2)	\$4,038.00	\$3,800.00	\$2,477.00	\$4,729.89	\$9,875.00	\$7,100.00	1
Tertiary Gateway lightpole mount (A.3)	\$341.00	\$120.00	\$123.00	\$262.91	\$436.00	\$358.50	20
Tertiary Gateway post mount (A.3)	\$307.00	\$111.00	\$77.00	\$307.06	\$332.00	\$306.00	20
Historic District post mount (A.5)	\$238.00	\$124.00	\$251.00	\$350.81	\$275.00	\$265.00	4
Area Identification (C)	\$2,700.00	\$3,500.00	\$1,627.00	\$3,679.89	\$6,389.00	\$5,427.50	1
Pedestrian Kiosk (D)	\$3,853.00	\$4,600.00	\$2,941.00	\$5,429.89	\$10,805.00	\$8,950.00	3
Area Identification-exterior site (C.1)	\$2,700.00	\$3,500.00	\$1,627.00	\$3,679.89	\$4,646.00	\$5,535.00	2
Parking Identification (C.3)	\$2,700.00	\$3,500.00	\$1,627.00	\$3,679.89	\$4,646.00	\$5,535.00	2
Community Center Directional (S.1)	\$1,312.00	\$991.00	\$1,397.00	\$613.31	\$4,646.00	\$2,850.00	1
Installation of total 54 signs	\$6,658.00	\$12,580.00	\$22,996.00	\$11,534.40	\$25,600.00	\$21,120.00	1
Total Bid Price	\$50,979.00	\$53,787.00	\$48,832.00	\$64,369.36	\$113,969.00	\$99,837.50	